



SANSKRITHI SCHOOL OF BUSINESS

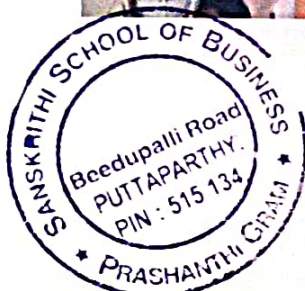
Approved by AICTE, New Delhi. Affiliated to JNTUA, Anantapur.
Beedupalli Road, Prasanthigram, Puttaparthi, Sathya sai District – 515 134.

Participative learning

Participative learning is a student-centric approach that emphasizes active participation and collaboration among students. It encourages students to engage in discussions, share ideas, and learn from each other's perspectives. While the specific implementation may vary, here are some common participative learning strategies and courses often found in MBA programs:

- Group Discussions
- Seminars
- Class Debates
- Club activities
- Role-Playing
- Guest Lectures

Group Discussions



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AARAMBH - THE ENTREPRENEURSHIP CLUB

The **Entrepreneurship Cell** is dedicated to encouraging, promoting and facilitating entrepreneurial activities among MBA students. It provides our student with an informal venue for like-minded individuals to share and discuss their personal experience in starting or running a business. It helps in building support network to bridge individuals and available entrepreneurial resources. Our student gets an insight of the development of new businesses through peer discussion and feedback, speeches by guest entrepreneurs, and faculty support including the Business Plan Competition and on and off-campus entrepreneurial workshops.

ABHILAP – THE SPEAKERS CLUB

ABILAP is a speaker's club of SSB Where With the group they will get team building, coordinating within the group, and sharing the information along with improvement in communication skills.

ARTHA – THE FINANCE CLUB

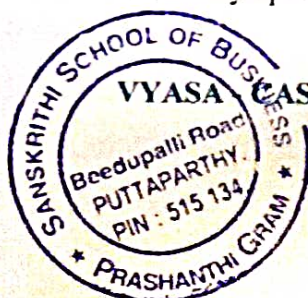
Investing in the share market can be exciting. Prices jump around wildly and can rise or fall sharply overnight. While investing can be a thrill-a-minute ride, is it really the right place for your savings What if the markets take a dive. You could lose everything! Would you not be better off parking your hard-earned money in a nice safe bank account, or stashing it somewhere secret in your home the answer is no! Loud and clear! Are we nutty risk-loving maniacs who advocate investing as a thrilling – or even dangerous – pastime absolutely not! We are cautious, sensible money makers who want to retire with a comfortable nest egg and have figured out that investing in the share market is one of the best ways to do that.

DHARMA – THE HR CLUB

The purpose of “HR CLUB” is to bring together students interested in the field of Human Resources Management, help them develop interpersonal skills needed in the corporate world. Encourage them to meet professionals who work in the field of Human Resources Management. This club is designed to help students learn more about Human Resource and what Human Resource Professionals do. The club promotes the active participation of the students. The HR students take the lead in arranging the events. This enables in developing the students to plan and arrange for the events successfully. The club activities are organized in a regular basis to promote the team spirit and implement the HR concepts practically.

VISTARAN - MARKETING CLUB

Marketing club aims to provide a platform for experiencing marketing practically. It will conduct activity on a weekly basis to encourage students to learn marketing. Club aims to conduct competitions to motivate young minds and prepare them for the job market. Marketing club will constantly update the recent happenings in the global arena of business.



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Case Study is an important teaching method in education where real time cases/scenarios are presented to the students as a part of the teaching learning process. In present day learner-centric scenario, students will connect more to the real-life situations where teacher is a facilitator to mediate the process. Understanding this situation, Case Study Club aims at enhancing student's analytical ability through studying, analysing, and discussing actual business scenarios. It further develops skills of logical thinking, searching for relevant information, analysing and evaluating facts, and drawing conclusions needed for business decision-making. It also improves student's ability to communicate clearly, evaluate the opinions of others, react wisely, and reach conclusions that gain collective support.

PRAKRITH - THE GREEN CLUB

Prakrith club aims to provide a platform for experiencing GREENARY. It will conduct activity on a weekly basis to encourage students to learn maintaining greenery and plastic free surroundings. Club aims to conduct competitions to motivate young minds and prepare them for the reality in conservation of nature.

VISHESH - THE CULTURAL CLUB

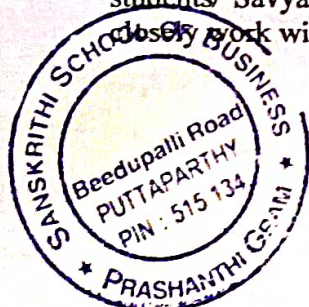
Cultural club of SSB is responsible for all the cultural events in the Institute around the year. SSB cultural club strives to bring out the hidden talent of the students of the college. It is the place where students can showcase what they have got. It helps to discover their talent. Cultural events include competitions such as instrumental, singing, dance etc. Every year this club organizes activities such as Talent Hunt, Fresher's Party, Farewell, Fest and Alumni Meet. Cultural club also celebrates festivals such as Holi, Republic Day, Independence Day etc. which creates a vibrant atmosphere.

SANSKRITHI TOASTMASTERS CLUB:

The Toastmasters Club at Sanskrithi School of Engineering is a student-led club dedicated to promoting effective communication, leadership development, and public speaking skills among its members. This report outlines the objectives of the Toastmasters Club and highlights its significance in fostering personal and professional growth within the campus community. The Toastmasters Club at Sanskrithi School of Engineering serves as a catalyst for personal and professional growth among its members. By focusing on enhancing communication skills, developing leadership abilities, promoting public speaking confidence, nurturing networking opportunities, and encouraging personal development, the club equips students with the essential skills and experiences needed to excel in their academic and future careers. Through its various activities and supportive environment, the club provides a valuable platform for students to refine their communication skills, boost their confidence, and become effective leaders in their chosen fields.

SAVYASAACHIN – THE MANAGEMENT TRAINEE:

SGI initiated the SAVYASAACHIN Management Trainee concept to groom the students to be proactive and to train the students to be potential managers and empowered individuals. Selected students/ Savyasachi's form the core team shouldering key responsibilities at the college who work with faculty in planning and organizing various events.



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OBJECTIVES:

- Hands-on exposure to the business environment
- Access to Certified Training, Tools and Resources
- Development of Leadership skills
- Cross Function Exposure
- Personalized Mentoring and Career Mapping.
- Holistic Development through blended learning



Team Building activities

Date of the event: 27.03.21



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HR CLUB ACTIVITY:

DATE: 28-01-2020

BRAINSTORMING

Effective brainstorming can be accomplished by following simple brainstorming do's and don'ts with your team. A brainstorming session is a tool for generating as many ideas or solutions as possible to a problem or issue. It is not a tool for determining the best solution to a problem or issue.



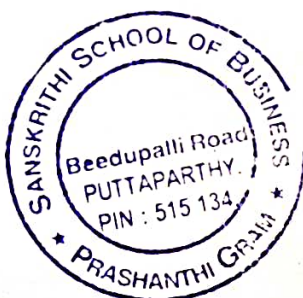
Date: 24-09-2019

Climate Change Presentations - Eco Hero Awards



10-09-2019

TEAM BUILDING ACTIVITY @ Ssb Puttaparthi



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Finance Club Activities

Name of the Event: NISM – Mutual Funds Foundation Course

Participants of the Event : Registered 52 Students from all the three sections

Date & Time of the Event: 29.08.2018 from 03.00 pm to 04.10 pm



Marketing Club

“HOW TO DO THE PRODUCT SELLING”

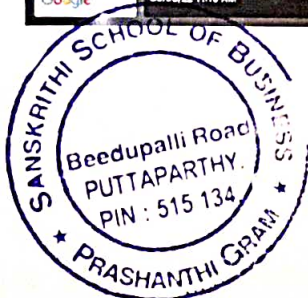
Name of the Faculty: Dr.T.Venkatesan

Date: 21/08/2018 Students: I-c sec



Seminars

Students Presentations/Seminars

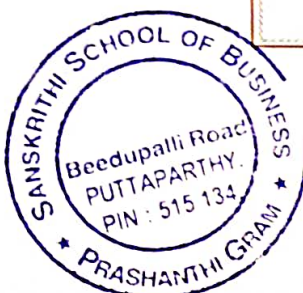


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Students Participation in Conferences:



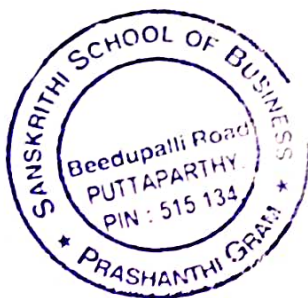
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Role-Playing



Guest Lectures

Dec 19,2022 **INDUSTRY 5.0- Knowledge v/s Skills** by Dr Hemalatha. R



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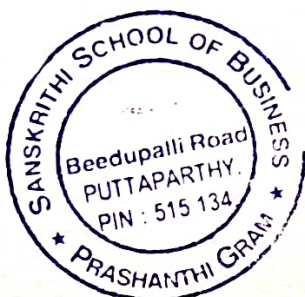
Mr Rama Rao Kotapally, Founder, TSilicon –Experiential learning programs



Having a vision and planning towards it.



***How to get started on your Dream Startup* by Ms Nikhitha Srujana Patel**



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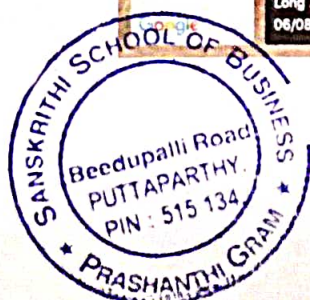
Mr. Vijay Pavan Puli, CEO, [Airbaclabs Ltd.](#) along with Associate Curriculum Developer. Ms. Vasundhara, addressed the MBA students on Digital Marketing. With Online being "the Place" where people are, it is essential that we familiarise ourselves with various social media platforms, strategies and resources.



Ms Sundarra Harini - HR TRends



Students External Participation Career Awareness to School students



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Blood Donation



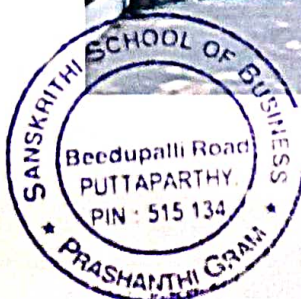
Awareness on Girl safety and security measures :

SSB Students interacted with the girl students about safety and security measures, at the Government High School near Beedupalli and Sri Vidyanikethan School in Puttaparthi



Awareness on Traffic rules & Regulations and Road Safety Report

Date of the Event: 13.03.21



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Cybersecurity Awareness Program

Date of the Event: 03.04.21

Venue: Mangalakara Degree College – Jagarajupalli



International Women's Day 2021

Xiaomi

Date of the event: 08.03.21, Bangalore

- Girl students Sunitha, Depthi & Bhanu Students from SSB have participated in an event organised by Xiaomi on the eve of International Women's Day 2021
- They have received a participation certificate



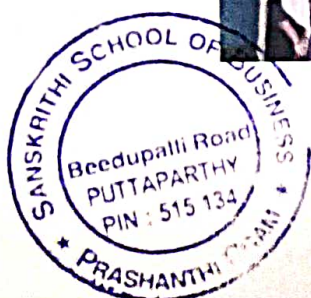
Poster Presentations



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Poster & PPT Presentation

Topics: Bonds & Debentures Issue, Mutual Funds, Insurance Policies, Investment Planning,

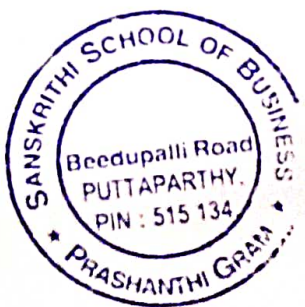
Participants of the Event : IV Sem Students – Batch 2&3

Date & Time of the Event: 18.02.2020 from 03.40 pm to 04.30 pm

Venue : Seminar Hall



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